

Dockwalk

DOCKWALK CREW CREATOR AWARDS 2026 SUBMISSION & ENTRY REQUIREMENTS

We welcome your entries for the Dockwalk Crew Creator Awards of 2026. Before submitting your entries, please carefully read the General Requirements and the Entry Requirements for each award category, which follow below.

Please note that to ensure fair judging it is imperative that you comply with these requests as, at the discretion of the Jury, entries received without the full details requested below may be excluded from judging.

Please note that if you meet the entry criteria but are missing some of the supporting documents or information for your category, please contact Ciara.hutchison@boatinternationalmedia.com prior to application and we will do all we can to progress your application.

By submitting a competition entry, you agree to be bound by the [Terms and Conditions](#) and your entry is accepted on that basis.

CATEGORIES & ENTRY REQUIREMENTS

Please find below the three categories for the 2026 Dockwalk Crew Creator Awards and their individual entry requirements.

1. Enterprise of the Year

This award recognizes a product or service created by a current or former crew member in the last 1-3 years (September 2022 – September 2025). The enterprise should be run as a for-profit business and can span any industry, showcasing innovation and entrepreneurial spirit.

Criteria:

To be eligible for the Enterprise of the Year Award, entrants must be either a current crew member(s) or a former crew member(s) who has left the industry within the last 3 years. **The product or service should be run as a for-profit business.**

When reviewing the entries, judges will consider the following:

- Growth demonstrated since the launch of the business
- Particularly innovative or original products and services
- Future potential as a profitable business
- Commitments to additional considerations such as sustainability, employee wellbeing, etc.
- Challenges faced and overcome by the business
- Additional stand out achievements unique to each product/service

Entry Requirements:

Entrants are asked to provide the following.

- A statement of up to 500 words outlining:
 - The product or service created
 - The inspiration behind the product/service
 - Challenges overcome whilst creating and running the business

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- Key achievements
- Any unique/innovative elements of the product/service the entrant wishes to highlight
- A personal CV
- Links to any associated websites and social media profiles
- A statement of no more than 200 words outlining future plans for the business
- Up to 10 images relevant to the enterprise and statement
- A timeline of key dates to include as a minimum:
 - When the product/service idea started
 - Official company start date
 - First product/service launched
- Any relevant figures (Please note that the award will not automatically be given to the most profitable business. However, demonstration of growth will be considered by the judges.)
Including as a minimum:
 - P&L StatementMay also include:
 - Employee numbers
 - Units sold

2. Initiative of the Year

The Initiative of the Year Award recognizes an initiative launched in the past 2 years (September 2023 – September 2025) by a current active crew member(s).

Criteria:

To be eligible for the Initiative of the Year Award, entrants must be a current crew member(s). Initiatives should have a positive impact on the industry and could be in areas such as sustainability, education, charity and wellness. **The initiative should not be run for profit.** When reviewing the entries, judges will consider the following:

- The positive impact of the initiative on both individuals and the wider industry
- The scale of the initiative, to include participants, social followings, etc.
- The future potential of the initiative to scale and grow
- Particularly innovative/creative solutions to pre-existing issues

Entry Requirements:

Entrants are asked to provide the following.

- A statement of up to 500 words outlining:
 - The initiative
 - Motivations behind the initiative
 - The initiative's purpose
 - Challenges overcome during the initiative
 - Future plans to expand the initiative
 - Key achievements
 - Any relevant financial figures (e.g. total charitable donation)
- A personal CV
- Links to any associated websites and social media profiles
- Up to 10 images relevant to the initiative and statement
- A timeline of key initiative dates to include as a minimum:
 - When the initiative idea started
 - Official initiative launch date
 - First event/activity date

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3. Content Creator of the Year

The Content Creator of the Year Award recognizes a current crew member(s) who creates engaging and high-quality content for social media.

Criteria:

To be eligible for the Initiative of the Year Award, entrants must be a current crew member(s). The content created by the entrant(s) can be educational or purely for entertainment but must be related to the yachting industry. When reviewing the entries, judges will consider the following:

- The quality of the content created, to include storytelling, editing, aesthetics, etc.
- The success of the social channel(s) the content is hosted on
- Engagement with and from the community the content is shared with
- The uniqueness of the content created
- The strategy in place to meet the entrant's future goals

For the purposes of the award, content is defined as material that has been created to engage an audience via a social media platform. The judges retain the right to decide whether an entered piece of work meets this criterion. Content created as a paid ad for an external party can be included, provided the ideation remained with the content creator. Examples of accepted content include the following:

- An image-based post for Instagram
- Copy for a Twitter/X page
- Long form videos created for YouTube
- Short form videos created for TikTok
- Infographics created for LinkedIn
- Copy written for a personal blog

Entry Requirements:

Entrants are asked to provide the following.

- A statement of up to 500 words outlining:
 - The purpose of the content/social media page(s)
 - The entrant's individual goals and measures of success
 - Strategy in place to meet future goals
 - Key achievements
 - Any key comments/feedback from the entrant's following
 - The technology used to create the content
 - An overview of any other individual's involvement (e.g. a separate editor)
- Links to all associated websites and social media profiles
- Links for up to 5 chosen pieces of content from the last year for review
- Key metrics to include the following as a minimum:
 - Following
 - Engagement Rate
 - Reach