



2026 • ADVERTISING RATES

Dockwalk

ESSENTIAL READING FOR
SUPERYACHT CAPTAINS AND CREW



STANDARD RATE PER ISSUE	GBP £	EURO €	US \$
DISPLAY			
Double-page spread	10,486	12,164	13,982
Full page	5,906	6,851	7,875
Half page	3,462	4,016	4,616
CLASSIFIED			
1/6 page	968	1,123	1,291
1/12 page	609	707	813
PREMIUM POSITIONS			
Inside front cover	7,038	8,164	9,384
First right hand and page facing Contents (x2)	6,505	7,546	8,673
First double-page spread	12,601	14,617	16,801
Half page Masthead/Editor's Letter	4,073	4,724	5,430
Right hand facing Masthead/Editor's Letter	6,300	7,309	8,401
Outside back cover	7,407	8,592	9,876
Inside back cover	6,491	7,530	8,655

DOCKWALK MAGAZINE

Reach superyacht captains and crew

HISTORY

Launched in 1988, *Dockwalk* enabled captains and crew to keep abreast of industry news as their jobs took them to exotic ports around the world. Today it is the number-one monthly magazine for yachting professionals – captains, crew, engineers and yacht managers.

AUDIENCE & DISTRIBUTION

Worldwide circulation: 10,000 copies per month (print + digital downloads)

Regular distribution to key superyacht locations (marinas, training companies and crew agencies)

Additional distribution at all key yacht shows — Monaco, Fort Lauderdale, Miami, Cannes, Palma, Palm Beach, Antigua, and METs

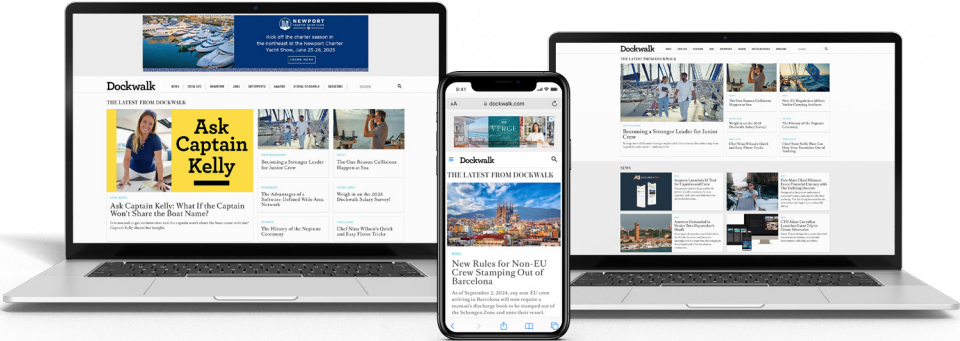
Access to experienced crew professionals — the average *Dockwalk* reader has 10 years' experience in the industry

SUMMER MEDITERRANEAN DISTRIBUTION

Mandelieu, Cannes, Antibes, Villeneuve-Loubet, Nice, Villefranche, Beaulieu, Cap D'ail, Monaco and San Remo



STANDARD RATE	GBP £	EURO €	US \$
DIGITAL			
One month tenancy (1 of 10 advertisers)	1,159	1,344	1,545
Production from	695	806	927
NEWSLETTER			
Daily rate	345	400	459
SOCIAL MEDIA			
Organic	1,931	2,240	2,575
Paid for from	773	896	1,030
“DOCKWALK” PRESENTS” SPONSORED CONTENT			
Dockwalk presents	2,704	3,136	3,605



MORE THAN 223,000 USERS*

MORE THAN 300,000 UNIQUE PAGE VIEWS*

*(June 2024 - June 2025)

DOCKWALK.COM

Exciting new opportunities for showcasing your brand to our audience

On dockwalk.com, we offer display advertising across the entire site with large and engaging formats on all pages

These formats place your brand firmly around content being read by captains and crew

DIGITAL DISPLAY

You will be one of up to 10 tenancy advertisers per month across the site in rotation over almost every page

NEWSLETTER DISPLAY ADVERTISING

Standard display advertising in our newsletters

SOCIAL MEDIA CAMPAIGNS

We have two opportunities for social media campaigns on the Dockwalk platforms
Organic posting: Dockwalk offers a month-long social campaign with 6 posts over Facebook, Instagram and LinkedIn

Paid-for posting: There is also the opportunity to enhance the campaign through Dockwalk matching their audience across the social platforms and pushing a paid-for campaign for greater reach

DOCKWALK PRESENTS

Dockwalk presents is our sponsored content package. Our commercial editor will write a piece for the brand which will then be promoted over 10 social posts and four newsletters over a month period

